// PROBLEM OVERVIEW
Your organization and high-value employees give away more information in the social media age than ever before, putting executives and VIPs substantial risk, both physical and cyber. Executives expose their travel plans, post non-compliant posts and fall victim to cyber attacks. Highly visible VIPs like athletes, public figures, or talent have their personal brand impersonated and exploited for scam and cyber attackers, have their physical location exposed or advertised without their consent, receive threats, and post content that can cause a public relations crisis. Above all, all these accounts are subject to hijacking, and the owners of the account are often not up to date on the latest privacy settings, security controls, or social media risks.

// PRODUCT OVERVIEW
ZeroFOX’s artificial intelligence-based platform enables you to protect your executives and VIPs by rapidly identifying cyber and physical risks across social media. ZeroFOX enables you to gain real-world situational awareness by directly interacting with the social networks and digital platforms to collect data and quickly identify risky or threatening content, be it an outgoing risk or an incoming threat; across the world or just a block away.

Executive & VIP Protection is ideal for corporate security and executive protection teams who need to extend visibility and situational awareness to the social & digital world, enabling them to best safeguard their executives or other high-value people, such as public figures, talent, celebrities, athletes and more.

// IMMEDIATE TIME-TO-VALUE
Gain real-world situational awareness
Immediately identify relevant real-world content, whether posted by an executive or a cyber or physical attacker, anywhere in the world.

Identify threats before it’s too late
Get real-time alerts as new threats emerge in the dynamic social landscape, ensuring your team has the most current intel available.

Quickly fine tune analysis
Assign different executives to custom policies based on their role, location, and needs, and rapidly fine tune alerting for when an executive is traveling.
The ZeroFOX Executive & VIP Protection offering extends your detection capabilities into the dynamic world of social media, a quickly growing hub for malicious actors, threats and risky activity. This unique data complements existing corporate & executive protection programs by adding an additional layer of visibility and threat identification that extends to the major social networks.

**Automation**
Automated data collection and analysis ensures threat are identified without lifting a finger.

**Scalability**
Scale between monitoring hundreds of data points to tens of millions without increased load on internal resources.

**Flexibility**
Custom FoxScripts policies extend protection to a range of executives, locations and assets in different locations and exposed to different risks.

**Network partnership**
ZeroFOX's Entity focused approach and partnership with the social networks ensures ToS compliance, rich access to data and expedited takedowns.

**Determine which executives & VIPs to protect**
Enable tailored data collection around the types of threats that matter most to the vulnerable executives you want to protect. Protections can be more comprehensive for highly public VIPs depending on how you tailor the platform.

**Configure the right custom policies**
Leveraging a library of proprietary, pre-built policies, quickly enable unique rules to alert on regulatory compliance risk, travel threats or other unique risks.

**Alert on risky or threatening content**
Receive alerts for risky behavior, leaked PII, threatening posts of impersonation accounts as they appear across social media, the deep web, and other dynamic digital channels.

**Quickly remediate risks**
ZeroFOX works on your behalf to directly remove content, profiles and accounts that violate the terms of service of the social media and digital platforms. ZeroFOX ensures that all remediation is done without you ever lifting a finger.

**Extend situational awareness to existing infrastructure**
Using open APIs, enrich your existing executive and corporate security investments with ZeroFOX alert data.

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**ABOUT ZEROFOX**
ZeroFOX, the market leader in social media & digital protection, safeguards modern organizations from dynamic security, brand and physical risks across social, mobile, web and collaboration platforms. Using diverse data sources and artificial intelligence-based analysis, the ZeroFOX Platform identifies and remediates targeted phishing attacks, credential compromise, data exfiltration, brand hijacking, executive and location threats and more. The patented ZeroFOX SaaS technology processes and protects millions of posts, messages and accounts daily across the social and digital landscape, spanning LinkedIn, Facebook, Slack, Twitter, HipChat, Instagram, Pastebin, YouTube, mobile app stores, the deep & dark web, domains and more.