ZEROFOX FOR MEDIA, SPORTS AND ENTERTAINMENT

Your brand, talent and customers use social media daily -- protect them where it matters most!
// THE CHALLENGE
Media, sports & entertainment organizations firms have a massive footprint on social media & external digital platforms — all of which is protected either by manual controls or remains entirely ungoverned and unmonitored — exposing organizations and their customers to scams, impersonation accounts, reputational risks, account hijacking, and other VIP, talent & executive threats. With so many affiliates online and so much spent on social media branding & community growth, media, sports & entertainment organizations seek to protect that critical investment from widespread business risks and outside threats.

// THE SOLUTION
ZeroFOX provides media, sports & entertainment organizations with the critical visibility, controls and automated protections necessary to secure customers, brands, VIPs and executives form social media and digital risks. The ZeroFOX Platform uses diverse data sources, artificial intelligence-based analysis, customizable FoxScripts and automated remediation to protect organizations from a variety of brand, cyber and physical risks.

// TOP RISKS TO MEDIA, SPORTS & ENTERTAINMENT

- Customer scams
- Brand and talent impersonations
- Account hijacking
- Reputational risk
- Executive, VIP & talent risks
- Physical threats
- Rogue accounts

“ZeroFOX is an absolutely excellent crew to work with; from onboarding to training to APIs, we have had no issues whatsoever. You simply don’t get this level of service from other vendors. ZeroFOX is truly the platform that athletes and VIPs can trust. They help protect account hygiene and enable getting the maximum value out of a personal brand.”

- Stephen Frank, NHLPA, Chief Security Officer
// TOP BENEFITS TO MEDIA, SPORTS & ENTERTAINMENT

**Gain Visibility and Control**
Immediately see beyond your perimeter to catch more counterfeit goods, customers risks and targeted attacks faster, before they impact your business, customers, partners & employees.

**Protect Corporate Accounts from Offensive Content, Takeovers**
Stop attackers from hijacking corporate accounts by locking down accounts in the event of a takeover, and automatically hide or remove sensitive or offensive content posted to owned page.

**Safeguard Executives, VIPs and Talent**
Executives, talent and VIPs have big social media footprints, making them prime targets for takeovers, impersonations and data leakage. ZeroFOX automatically identifies and helps remediate threats, both internal and external, to your most publicly facing assets.

**Protect Brand Reputation**
Users are quick voice offensive, malicious or dangerous commentary about your company. Get notified in the event of a crisis and automatically removed offensive content posted to your corporate social media pages.

**Remove Fake Customer Support and Fraudulent Coupons**
Social media is an ideal place to fraudulently engage upset customers and prospects with phishing links and coupon scams. ZeroFOX identifies these accounts and gets them quickly remediated.

**Stop Brand Impersonations and Rogue Accounts**
It only takes 15 minutes and an internet connection to create a carbon copy of a brand, physical location or customer support account; they’re frequently the first step in customer-targeted campaigns. ZeroFOX quickly identifies and remediates.

“*We used to spend countless man hours searching for on-the-fly operational intelligence and digital risk, both cyber and reputational. ZeroFOX has changed all that.*”

- Senior Director of Threat Intelligence, Big 3 US Media Organization
ABOUT ZEROFOX

ZeroFOX, the market leader in social media & digital protection, protects modern organizations from dynamic security, brand and physical risks across social, mobile, web and collaboration platforms. Using diverse data sources and artificial intelligence-based analysis, the ZeroFOX Platform identifies and remediates targeted phishing attacks, credential compromise, data exfiltration, brand hijacking, executive and location threats and more. The patented ZeroFOX SaaS technology processes and protects millions of posts, messages and accounts daily across the social and digital landscape, spanning LinkedIn, Facebook, Slack, Twitter, HipChat, Instagram, Pastebin, YouTube, mobile app stores, the deep & dark web, domains and more.

Led by a team of information security and high-growth company veterans, ZeroFOX has raised nearly $100M in funding from NEA, Highland Capital, Silver Lake Waterman, Redline Capital and others, and has collected top industry awards such as Red Herring North America Top 100, the SINET16 Champion, Dark Reading's Top Security Startups to Watch, Tech Council of Maryland's Technology Company of the Year and the Security Tech Trailblazer of the Year.