PROBLEM OVERVIEW

Protecting headquarters, remote offices, operating facilities and events in the age of social media sharing requires increased situational awareness. Social networks and other digital channels provide new outlets for the planning and coordination of targeted attacks. Digital threats and social media posts including attack locations, threatening language and malicious comments often go undetected by traditional physical security tools. Historically, Corporate Security teams have not had visibility into online chatter about these threats, preventing them from taking critical, timely action. Monitoring social channels for threat indicators can provide such early warning.

PRODUCT OVERVIEW

ZeroFOX Location Protection offers comprehensive protection for your office locations, travel destinations, and offsite events from digital and social threats. Configure individual addresses and geographic ranges to immediately begin protecting against threats of violence, theft, slander, malware distribution and other targeted threats. The ZeroFOX Platform is customizable so you can set unique rules and policies for each of your locations, spanning campus-wide to individual buildings.

Location Protection is ideal for security teams who desire real-time visibility and situational awareness to the social & digital world, enabling them to best safeguard their offices, facilities, people, events and more.

IMMEDIATE TIME-TO-VALUE

Gain 360° Situational Awareness

Immediately identify relevant real-world threats to your locations posted on digital channels, anywhere in the world. Early warning allows you to take action quickly.

Stop Inbound & Outbound Risks

Address risks coming from both external sources, like threats of violence and natural disasters, and from within, such as exposed travel plans and IP leakage.

Prevent Physical Loss

Save time spent scouring risky posts potentially targeting your manufacturing facilities, distribution and storage warehouses, offices and stores.
// HOW IT WORKS

**Determine which locations and events to protect**
Enable tailored global data collection around the locations, addresses and events that matter most to your company to identify risks and threats. Customize collection and analysis based on the region, risks and unique needs of each location.

**Configure the right policies for you**
Leveraging a library of proprietary, pre-built policies, quickly enable unique rules to alert on regulatory compliance risk, travel threats or other unique risks. Define custom policies based on your location's use cases, from physical violence to information leakage.

**Alert on physical and digital risks**
ZeroFOX continuously collects and analyzes content as digital and physical risks are presented. Stay on top of new risks to your corporate locations the moment they emerge and ensure your organization is prepared and protected.

**Stop targeted attacks**
ZeroFOX works on your behalf to directly remove content, profiles, and accounts that threaten your locations and violate the terms of service of the social media and digital platforms. ZeroFOX ensures that all remediation is done without you or your team ever lifting a finger.

**Extend situational awareness to existing infrastructure**
Using open APIs, enrich your existing physical and corporate security investments with ZeroFOX social media and digital alert data.

// ABOUT ZEROFOX

ZeroFOX, the market leader in social media & digital protection, safeguards modern organizations from dynamic security, brand and physical risks across social, mobile, web and collaboration platforms. Using diverse data sources and artificial intelligence-based analysis, the ZeroFOX Platform identifies and remediates targeted phishing attacks, credential compromise, data exfiltration, brand hijacking, executive and location threats and more. The patented ZeroFOX SaaS technology processes and protects millions of posts, messages and accounts daily across the social and digital landscape, spanning LinkedIn, Facebook, Slack, Twitter, Instagram, Pastebin, YouTube, mobile app stores, the deep & dark web, domains and more.