ZEROFOX FOR EDUCATION

Protect students, staff and campuses from scams, physical threats & cybercrime on social media
In the age of social media, ZeroFOX is changing the way educational institutions are protecting themselves, their staff and their students online. The ZeroFOX platform is a leap forward in how security and risk teams engage with the modern threat landscape.

- Avi Rubin, Technical Director, Information Security Institute, Johns Hopkins University

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**THE CHALLENGE**

Educational institutions have a massive footprint and attack surface on social media & external digital platforms — all of which is either monitored manually or remains entirely un governed and unprotected by the existing security perimeter — exposing institutions to cyber attacks, physical threats, data loss, student scams, reputational brand risk and account takeovers. Students, staff and the schools themselves collectively create a huge attack surface, teaming with potential threats, both from within and without.

**THE SOLUTION**

ZeroFOX provides educational institutions with the critical visibility, situational awareness & automated protections necessary to protect students, staff and campuses from external social media and digital risks. The ZeroFOX Platform uses targeted data collection, artificial intelligence-based analysis, customizable FoxScripts and automated remediation to protect educational institutions from a variety of risks, cyber and physical; internal and external.

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**TOP RISKS TO EDUCATIONAL INSTITUTIONS**

- Student & applicant scams
- Physical & campus risks
- Spoofed accounts
- Lack of situational awareness
- Data leakage
- Account hijacking
- Spearphishing

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Gain Visibility and Control
Immediately see beyond your perimeter into your social footprint to catch more scams, physical risks and targeted attacks, before they impact your school, community, staff, campus & students.

Automatically Distill Risks from the Noise
Don’t waste time scouring trillions of potentially malicious accounts and posts; leverage artificial intelligence and automation to reduce time-intensive collection, analysis and remediation.

Quickly Identify Potential Physical Risks
Social media represents some of the most robust, real-time intelligence available, and risk actors often telegraph their intentions online. Get immediate or proactive insights into what’s happening on the ground in the event of a physical threat.

Protect Students and Applicants from Scams
Students, applying or admitted, endorse, vent & engage on social media, all of which can be exploited by cybercriminals and scammers. Protect student engagement by finding and taking down fraudsters and applicant scams at scale.

Gain Situational Awareness
Get insights into what is being said about the school on social media, be it by students, staff, applicants or nefarious third-party actors.

Protect the School from Spoofed Profiles, Account Takeovers
Stop attackers from hijacking school accounts by locking down accounts in the event of a takeover, and automatically hide or remove sensitive or offensive content posted to owned page.

// TOP BENEFITS TO EDUCATIONAL INSTITUTIONS

“Given the magnitude of social media, we view ZeroFOX as a natural extension of our security technology stack. They’re covering a critical blindspot for us.”

- Director of Information Security, Ivy League University
ABOUT ZEROFOX

ZeroFOX, the market leader in social media & digital protection, protects modern organizations from dynamic security, brand and physical risks across social, mobile, web and collaboration platforms. Using diverse data sources and artificial intelligence-based analysis, the ZeroFOX Platform identifies and remediates targeted phishing attacks, credential compromise, data exfiltration, brand hijacking, executive and location threats and more. The patented ZeroFOX SaaS technology processes and protects millions of posts, messages and accounts daily across the social and digital landscape, spanning LinkedIn, Facebook, Slack, Twitter, HipChat, Instagram, Pastebin, YouTube, mobile app stores, the deep & dark web, domains and more.

Led by a team of information security and high-growth company veterans, ZeroFOX has raised nearly $100M in funding from NEA, Highland Capital, Silver Lake Waterman, Redline Capital and others, and has collected top industry awards such as Red Herring North America Top 100, the SINET16 Champion, Dark Reading's Top Security Startups to Watch, Tech Council of Maryland's Technology Company of the Year and the Security Tech Trailblazer of the Year.