Digital Visibility and Protection for Healthcare & Pharmaceutical Organizations

Gain visibility, achieve compliance, extend protection across social and digital channels
The Challenge for Healthcare & Pharmaceutical Organizations

Healthcare & pharmaceutical organizations harbor huge volumes of sensitive or protected data. They also have a massive footprint and attack surface on external digital platforms, including mobile apps and social media — all of which is largely ungoverned, unmonitored and unprotected by the existing security perimeter — exposing these organizations to targeted cyber attacks, data loss, employee scams, compliance violations and account takeovers.

Exploiting people to extort sensitive information or gain access to critical systems has become commonplace. Targeted cyber attacks now hit vulnerable individuals via rogue mobile apps and on social media, including patients, doctors, staff and more. ZeroFOX provides healthcare organizations with critical exposure visibility, compliance reporting & automated protection necessary to secure external social media and digital platforms. Using diverse data sources, artificial intelligence-based analysis and automated remediation, the ZeroFOX Platform mitigates risk, monitors for compliance violations, identifies patient scams, takes down spoofed accounts, and protects against targeted cyber attacks.

Who We Work With

- Humana
- BioMarin
- Harris Health System

Top Benefits to Healthcare and Pharmaceutical Organizations

Gain Visibility and Control
Immediately see beyond your perimeter to catch fraud, risks and targeted attacks faster, before they impact your organization, patients, partners and staff.

Protect Patient Data
Protect PHI and PII from data leakage and receive early warning signs of potential data breaches being shared on deep and dark web forums and other digital channels.

Ensure Compliance
Highly regulated industries such as healthcare must deal with the public nature of social media and external digital communication platforms by enforcing regulation compliance, like HIPAA, for all employees and executives.

Identify Targeted Scams
Attackers impersonating your organization and its executives target patients to obtain PII, medical records and other information they can potentially share and sell online.

Protect the Organization from Account Takeovers
Stop attackers from hijacking corporate accounts by locking down accounts in the event of a takeover, automatically hide or remove sensitive or offensive content posted to owned pages and block offending perpetrators.

Obtain Early Attack Indicators
Attackers use digital channels to bypass traditional security perimeter controls and execute targeted attacks at scale.

Top Risks to Healthcare & Pharmaceutical Organizations

- Targeted phishing/malware
- HIPAA, PII compliance
- Patient fraud & scams
- Data leakage
- Account hijacking
- Executive spoofing
- Physical threats
About ZeroFOX

ZeroFOX, the market leader in social media & digital protection, safeguards modern organizations from dynamic security, brand and physical risks across social, mobile, web and collaboration platforms. Using diverse data sources and artificial intelligence-based analysis, the ZeroFOX Platform identifies and remediates targeted phishing attacks, credential compromise, data exfiltration, brand hijacking, executive and location threats and more.

The patented ZeroFOX SaaS technology processes and protects millions of posts, messages and accounts daily across the social and digital landscape, spanning LinkedIn, Facebook, Slack, Twitter, Instagram, Pastebin, YouTube, mobile app stores, the deep & dark web, domains and more.